

15 WEST 16TH STREET · NEW YORK · NY · 10011 · YIVO.ORG · TEL (212) 246-6080 · FAX (212) 292-1892

Contact: Shelly Freeman | Chief of Staff sfreeman@yivo.cjh.org | 929.253.5880

PRESS NEWS: For Immediate Release

# ALL YIVO ONLINE CLASSES NOW FREE

As the COVID-19 is affecting life and societies around the world, our connection to the past, our collective memory, our common traditions and beliefs are more important than ever.

All of YIVO's online courses are free effective today. As restrictions continue to be imposed to help mitigate the spread of COVID19, "YIVO wants to help keep our spirits lifted and provide content to sustain our minds and soul," said Jonathan Brent YIVO's Executive Director & CEO.

Delve into the evolution of Yiddish theatre or learn about the rich history of Jewish life in Eastern Europe, Ashkenazi folklore and more. YIVO's entertaining and enlightening Shine online courses feature an array of leading scholars and include nearly 1,000 archival objects. To register for your free Shine online course, go to <a href="https://www.yivo.org/shine">yivo.org/shine</a>.

We will continue to update you with activities that will be happening remotely and new online resources that we will develop over the coming weeks. We will also be hosting regular live "check-ins" with YIVO staff members on Facebook live.

Contemporary technology brings YIVO's materials and programs into your home.

Please also take advantage of YIVO's other free online resources:

## • Past Public Programs Archives

 Watch hundreds of past public programs on our YouTube channel, from lectures and conferences to book talks and concerts, featuring award-winning scholars, writers, and artists. youtube.com/user/yivoinstitute

## • Edward Blank YIVO Vilna Online Collections

 Explore YIVO's prewar library and archival collections. vilnacollections.yivo.org/

# • YIVO Encyclopedia of Jews in Eastern Europe

 Access the world's most comprehensive free online encyclopedia of Ashkenazi civilization. <u>vivoencyclopedia.org/</u>

#### • Online Exhibitions

- O View our online exhibitions, which showcase treasures from our world-renowned archival and library collections. <a href="mailto:exhibitions.yivo.org/">exhibitions.yivo.org/</a>
- Digitized Archive and Library Material

Search the YIVO Digital Asset Guide for a comprehensive overview of our digital assets, which will give you access to photos, audio and video recordings, online galleries, Yiddish theater works, books, and more. <a href="mailto:libguides.cjh.org/c.php?g=980042&p=7087096">libguides.cjh.org/c.php?g=980042&p=7087096</a>

### Connect to us on social media:

• Facebook: facebook.com/yivoInstitute

• Twitter: twitter.com/yivoinstitute

Instagram: <u>instagram.com/yivoinstitute</u>YouTube: <u>youtube.com/yivoinstitute</u>

We invite you to use this time to broaden your knowledge and learn about Jewish music, theatre, literature, folklore and the history of our people. YIVO's online resources can help you connect to your past and imagine our future.

### YIVO

The YIVO Institute was founded in Berlin, Warsaw and in Vilnius (Vilna) in 1925 as the Yiddish Scientific Institute with the support of leading intellectuals and scholars. Its mission was to document, study and preserve Jewish life in all its forms. World War II forced YIVO to relocate from Vilnius to New York City, where it has continued its mission since 1940.

###