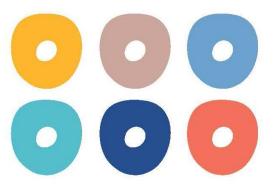




The Bagel Shop is a social campaign aimed to promote tolerance, prevent and combat anti-Semitism and other forms of hatred in Lithuanian society.

Interconnected educational, awareness raising and cultural initiatives are taking place in Lithuania promoting multicultural understanding among society, strengthening Lithuanian Human rights coalitions and its dialog with stakeholders.



אַ קלייט פון בייגל beigelių krautuvėlė

Promoting tolerance

The results of the survey done by the Anti-Defamation League to measure the levels of anti-Semitic sentiments in Lithuania show that around 36% of the adult population harbors anti-Jewish attitudes. (2014)

These numbers are very worrying and mechanisms to systematically lower them need to be built and sustained.



Promoting tolerance

There are only around 3 to 4 thousand Jews left in Lithuania today — which is a far cry from the pre-war population of more than 220,000 Jews — and even these numbers are in decline as the Jewish community is rapidly aging. This calls for closer integration into the Lithuanian society in order to adapt and not wither away into non-existence in the coming decades.

As the migrant crisis in Europe is accelerating, the reverberations are being felt in Lithuania too: there is an active discussion taking place in the Lithuanian society regarding the issues surrounding migrant resettlement and integration. The Jewish community needs to use the opportunity to step up and speak up about the intolerance climate in Lithuania.

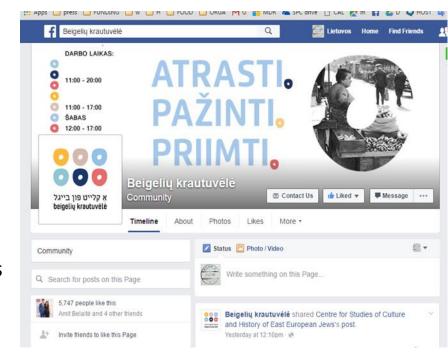
The two supporting pillars of our project are dialogue and education

Personal exploration of Jewish heritage in Lithuania is key to building mutual understanding, building trust and eliminating baseless fears and stereotypes.

It is not enough to know the Jewish community better: we maintain a strong pro-active approach in telling the story of Jews in Lithuania, how they lived for centuries here and how they were almost all annihilated in a short span of just a few years in the middle of the 20th century.

The two supporting pillars of our project are dialogue and education activities

- Media monitoring campaign & Bagel Shop tolerance awards
- LJC members empowerment to fully participate in Lithuanian NGO movement
- Joint meetings with community leaders, youth groups etc.
- Bagel shop social club
- Extensive social campaign on Social networks
- Marketing of common Jewish and Lithuanian culture

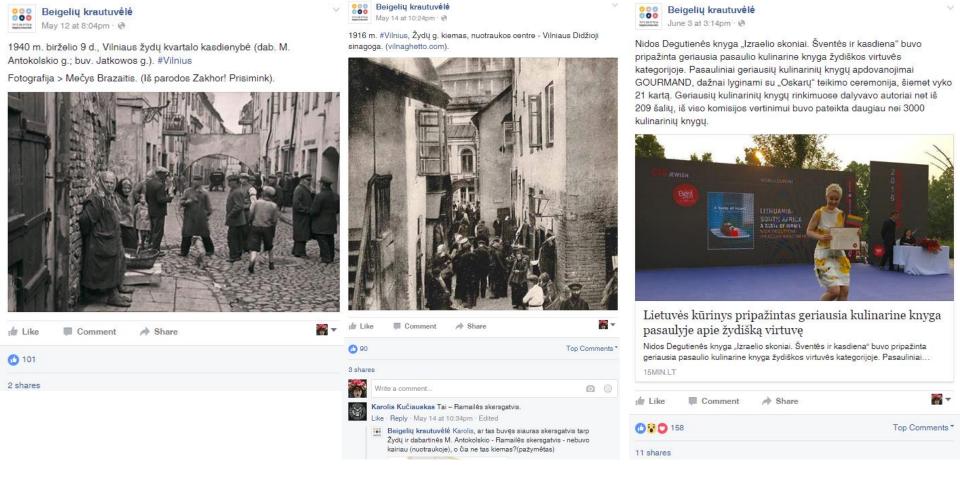


Bagel Shop in numbers

- 11 news portals monitored and report
- •3 statements for General Prosecutor's Office
- •2798-6700 FB followers/20000 traffic
- •60 candidates- 12 nominees of tolerance awards
- •200+ LJC members trained
- •1 kosher cafe in Vilnius
- •3 lingual newspaper



Most popular among FB followers



Sustainability – revival of Jewish heritage in Europe

In February 2016 the Bagel Shop launched first kosher food café in Vilnius and had its grand opening with an overflow crowd spilling into the street.

The Bagel Shop café is housed on the first floor of the Lithuanian Jewish Community, which some visitors still refer to as the Kahilla, in a mostly neglected and empty cafeteria hall.



...nostalgia and creativity



Lithuanian Jewish (Litvak) Community



Lithuanian Jewish (Litvak) Community was officially re-established in Vilnius November 17, 1991. As an association, the LJC today includes seven members: the regional Jewish communities of Vilnius (Vilna), Kaunas (Kovna), Klaipėda (Memel), Panevėžys (Ponevezh), Šiauliai (Shavl), Ukmergė (Vilkomir) and Švenčionys (Sventsiyan).

Our mission is to gather together the Litvak community in Lithuania and the world, to preserve and foster Jewish identity and pass on Litvak traditions.

Our daily work includes several fields at home and abroad:

- Preservation of Litvak culture and heritage
- Human rights advocacy and fostering tolerance and understanding between different racial, ethnic and cultural groups
- Support programs for various groups of LJC members
- Representation of Lithuanian Jewish Community interests at various levels
- Revival of the Jewish religious community in Lithuania



Lithuanian Jewish (Litvak) Community Pylimo str. 4, Vilnius, Lithuania

Please contact:

Projects Team: projects@lzb.lt

Office: info@lzb.lt

