

Festival "Tel Aviv beach in Riga – music, dance, fashion, sports, tourism, business, culinary arts"

PROGRAMME

The festival venue: Riga, Ķīpsala beach.

The festival programme begins each day at **12:00**.

The programme activities will take place in all areas of the festival beginning at **12:00 until 20:00** (until 18:00 on 3 August).

For the whole duration of the festival in the children and sports areas of the beach children will be able to play on inflatable attractions, sunbathe with families and friends, swim and play one of the most popular sports emblematic of the Tel Aviv beach life – matkot. This is a game where everyone is a winner. The spectators will also be able to watch various sports exhibition performances, play football, volleyball, beach tennis, chess, checkers.

On the 1 and 2 August, **starting at 18:00 till dawn the following morning** or until the last guest of the festival leaves, experience a large-scale concert on the big stage featuring world renown musical bands and performers from Israel, and night dance music programmes by the DJs.

The main areas of the festival territory at the Ķīpsala beach:

- the big stage;
- *"Chill Expo"* area (presentations, lectures, seminars, recreation);
- children area, educational workshops, inflatable attractions;
- sports area;
- business-café *"Business Lounge"*. Entrance by invitation only;
- beach and swimming area;
- shopping area.

There will be pre-festival events taking place a week prior to the festival. For the full description of the events, please see the end of the programme.

"Israeli Film Week". "K.Suns" cinema gallery. From 25 to 31 July.

Israeli Film Week will be held from 25 July to 31 July with cooperation of the "K.Suns" cinema gallery, featuring 14 popular and critically acclaimed films. They have garnered high praise during Israeli and European film festivals and represent Israeli culture, traditions, history and society. Tickets will be available at the box office.

For more information regarding the pre-festival events, please see the end of the programme.

1 August, Friday. TOURISM & BUSINESS day

Friday, 1 August is dedicated to the tourism and business theme. Those interested will have the opportunity to participate in seminars, lectures, discussions, presentations, and other activities aimed at sharing knowledge and experience regarding tourism and business development opportunities, innovation and technology in Israel and Latvia.

1 August, Friday. BIG STAGE, EVENING MUSIC PROGRAMME

Music bands concerts

18:00 – 00:00

Tourist and business day programme will be concluded with an **evening concert programme**, which will feature the following bands and performers.

Kutiman with the band in the first showing of the clip presentation of the "Kutiman - Thru Riga" project

Kutiman is a musician, experimenter, composer, producer and a famous video artist from Tel Aviv. He introduced himself to the international music scene in 2007, with a critically acclaimed debut album. In 2009 Kutiman revealed his ground-breaking project "*Thru-You*". He mixed dozens of video clips in order to create an online album, which has now reached 11 million views. Kutiman continues to create innovative, inspiring and exciting music and video art both for his own personal projects and for others. In the spring he visited Riga and created the project "*Thru Riga*". The band "Auji", kokle player Laima Jansone, DJ Monsta and others participated in the project.

Nils Īle and percussionists from Africa

Concert of brilliant Latvian percussionist Nils Īle together with percussionists from Africa.

"Carnival Youth"

A Latvian band which is rapidly growing in popularity both in Latvia and Europe.

"Tribal Dance"

Composer, drummer, singer and arranger AmirYa and his "Tribal Dance" band combine the sounds of the ancient tribal and modern electronic music, creating a unique, hypnotic and sensual musical adventure. It is not just a performance or a party – it is something that you have never experienced!

"Orphaned Land"

Progressive metal band from Israel, which unites Jewish, Arab and other nations of the Western Asia. Their songs call for peace and unity, particularly between Abrahamic religions – Judaism, Islam and Christianity. Find out more: www.orphaned-land.com

DJ programme and dance music.

00:00 – until dawn

Night dance music programme by DJ Sapiens and DJ Mango from Israel and DJ Monsta from Latvia.

1 August, Friday. BIG STAGE, DAYTIME PROGRAMME

Time schedule of the programme will be revised.

"Tel Aviv advertising campaign" competition closing stage

A student competition in the creation of ads for Tel Aviv took place with participation of the Baltic International Academy and "Turība" University. During the festival, the works submitted will be demonstrated and the winner will be determined by adding up the audience and jury vote.

The cultural programme

Bands and performers from Israel and Latvia will participate in the concert as a part of the daytime cultural programme.

"Dream Doctors" from Tel Aviv that will be represented in Latvia by professionals Nimrod Eisenberg and Yaron Sancho.

Performances that educate, entertain and inspire both children and adults. Every day "Dream Doctors" work in hospitals of Israel, together with the doctors in order to help children undergoing treatment to make friends with other patients and not to be afraid of the doctors. These doctors use clown therapy and make patients' everyday life little happier, reduce anxiety before procedures and

help to cope with the difficult treatment process. Find out more: www.dreamdoctors.org.il/eng/, www.facebook.com/dreamdoctors.

“Maagal” dance band

Riga dance band "Maagal" has been established in order to promote Jewish dance as an important part of the cultural heritage. The band includes children ages 4 to 16. "Maagal" regularly performs, gaining recognition both in Latvia and abroad.

Drummer and rhythm master Oded Kafri’s jam session

Oded Kafri is a great Israeli rhythm master – unique, frenetic, and amazing. Oded started playing the drums when he was only ten. At the age of sixteen, he moved to Paris where he discovered percussion styles, such as *jazz / afro & funk*. His style of performance is characterized by a careful focus on the time marks and slap, dynamic and wide range and a feeling for a variety of unrelated musical styles. There is no place for words – you need to experience this for yourself! Come to Riga Ķīpsala beach and enjoy the flavours, colours, rhythm, sounds and atmosphere of Tel Aviv!

An Israeli songwriter Tal Kravitz’s concert.

Tal Kravitz is a musician, singer and traveller. He has travelled the world in order to explore and learn about different tribal traditions of places that the Western world knows little about. Tal plays the piano, harp, guitar, various bagpipes, musical saw, African percussion and other instruments. Tal has extensive experience in educational work with children and young people. It includes teaching children how to play the original folk music instruments and other instruments. Tal's repertoire includes the classic Hebrew, Yiddish, Hasidic and holiday songs. Find out more: YouTube www.youtube.com/watch?v=9LtKllr8yxc, Facebook www.facebook.com/pages/Tal-Kravitz/119504921539

The award ceremony

“Streets of Tel Aviv” contest award ceremony

The competition was organized in collaboration with S. Dubnov Riga Jewish Secondary School. Within the framework of the contest the pupils had to study and find a Tel Aviv street, which is named after public figures with ties to Riga, Latvia.

“Tel Aviv advertising campaign” contest award ceremony

Announcement of the winning team of the contest. Grand prize – a trip to Tel Aviv for all team members. The team could be composed of up to three students from the Baltic International Academy and “Turība” University.

Dance show “We Intention”

(1 and 2 August)

Dance show “We-Intention” was created specifically for the festival programme, in cooperation with Israeli choreographer Ady Elzam and the dancers of “I-Dejas mājas” (in cooperation with Inese Upeniece, Lilija Lipore and Olga Žitluhina). Festival cultural programme performance will be shown twice – 1 and 2 August. The performance can be characterized by J. Krishnamurti's thought: “The more you know yourself, the more clarity there is. Self-knowledge has no end - you don't come to an achievement, you don't come to a conclusion. It is an endless river.”

“Learn about everything in yourself, because if you learn from yourself about yourself, then you will not be a second-hand human being. So you should, if I may suggest, from now on, find out how to live entirely differently and that is going to be difficult, for I am afraid most of us like to find an easy way of living. We like to repeat and follow what other people say, what other people do, because it is the easiest way to live - to conform to the old pattern or to a new pattern. We have to find out what it means never to conform and what it means to live without fear. This is your life, and nobody is going to teach you, no book, no guru. You have to learn from yourself. There is a great deal to learn about yourself. It is an endless thing, it is a fascinating thing, and when you learn about yourself from yourself, out of that learning wisdom comes. Then you can live a most extraordinary, a happy and beautiful life.” Jiddu Krishnamurti.

Michael Bogomolny, lecture "The Cultures of Tel Aviv"

12:00 – 14:00

Interactive presentation and discussion of the Tel Aviv culture and the search for Jewish identity living in a multicultural environment. Lector: Michael Bogomolny.

Lecture is given with cooperation of the Jewish Agency "Sohnut".

Tel Aviv – a city near the Mediterranean sea, where the East meets the West and the Mediterranean western multiculturalism meets the culture that has been brought by the desert sands. Jewish culture is trying to understand itself between the two cultures, find manifestation in the first structures, trends and development of the Jewish city of Tel Aviv.

Michael Bogomolny is an architect and a scientist from Russia. His research topics include identity, memory, research and monitoring of changes, the meaning of daily activities of urban society. His professional interest lies in creating an educational space. M. Bogomolny is the JAFI informal education director. He is the founder of Milhauz Institute for Education Art and Identity.

Seminar on business, start-ups and the Israeli experience

14:00 – 16:00

Presentations and discussions on start-ups in collaboration with the non-governmental organization "TechHub Riga" that supports the new tech companies, the lecturer from Israel Moshe Sarfaty and Tel Aviv city. The presentations and discussions that demonstrate and analyse various examples of how to start and develop a business in Riga, Latvia and Tel Aviv, Israel.

Lecture "Alternative investments in the world of investors", Moshe Sarfaty

The lecture will provide answers to questions as to why 90% of start-ups never get investments from traditional investors and what financing alternatives are available in such cases. Among other things, he will examine marketing strategies and give tips on how to learn from others, demonstrating how to focus on the most important issues, how to choose ideas for a start-up and speak to investors.

Moshe Sarfaty is "Krypton Venture Capital" co-founder and investment manager, as well as "Startupbootcamp" mentor in Israel.

Stories from experience, Eldar Loginov

Head of "Fastr Books" company and the winner of pitch competition "Start Tel-Aviv 2013" Eldar Loginov shares the story of his experience visiting Israel.

Discussion "What Latvia can learn from Israel"

The participants of the discussion will examine the examples of Israeli business, start-up environment, its strengths and weaknesses, as well as the need and likelihood of existence of such model in Latvia. Guests, invited officials and businessmen, who have visited Israel in person and have adopted Israeli practices in their operations shall participate in the discussion.

Participants in the discussion:

- Klāvs Vasks (Latvian Guarantee Agency);
- Edmunds Valantis (Ministry of Economy);
- Eldar Loginov ("Fastr Books");
- representatives from "TechHub Riga".

Meeting with Israeli member of parliament Yoel Razvozov

16:00 – 16:30

The exhibition "Israeli design of Shenkar Academy in Riga," exhibition of designer works from Tel Aviv

17:00 – 20:00

For the whole duration of the festival design exhibition “Israeli design in Riga” will be showcased in the “Chill Expo” tent. The exhibition includes works by students of Shenkar Academy (Tel Aviv). The works will be available for purchase at the end of the exhibition.

Chess and checkers (every day of the festival)

12:00 – 20:00

- Everybody at the festival can play. Come over, register and play!
- Demonstrations of skill, simultaneous exhibition (13:00, 16:00, the time will be confirmed).

Chess and checkers programme is being implemented in collaboration with the “Riga Sports Veterans Club”. The club provides an opportunity for the sports veterans to continue playing sports every day. Club members may participate in competitions at various levels and meet their peers keeping themselves in good shape. Sports veterans will provide professional chess and checkers demonstrations.

2 August, Saturday. CULINARY ARTS & FASHION

Saturday, 2 August – programme is dedicated to culinary and fashion theme. In the early afternoon, at 14:00, a special cooking show and master classes will be held, hosted by an Israeli chef, Yan Gicelter. At 16:00, before an evening music and dance programme, there will be an opportunity to watch a unique fashion show. It will be attended by famous clothing and jewellery designers from Tel Aviv and Riga with their collections. Also during the daytime there will be a lecture and a discussion of the Israeli design, as well as the exhibition of the works by Shenkar Academy students. The works have been created specifically for the festival exhibition, inspired by Latvian traditional clothes, ornaments, architectural elements.

2 August, Saturday. BIG STAGE, EVENING MUSIC PROGRAMME

Music bands concerts

18:00 – 00:00

Tourism and business day programme will be concluded with an **evening concert programme**, which will feature following bands and performers.

Tal Kravitz

Concert by the musician Tal Kravitz

“The Shuk”

The Shuk, whose leader is Yoni Avital, is one of the leading international music bands from Israel. “The Shuk” has performed in over 30 countries around the world and excites and unites people of different origins with its music and diverse repertoire, which includes traditional, contemporary, ethnic, folk, soul, jazz, Jewish, Middle Eastern music and music from around the world. The group unites different nations not only for the sake of letting them experience Jewish culture, but also to help instil admiration, respect and mutual understanding between people of different cultures around the world. Since 2008 “The Shuk” has been giving performances at the leading music festivals, concert halls, community centres, private events, conferences, educational institutions and elsewhere.

“Orphaned Land”

Progressive metal band from Israel, which unites the influence of Jewish, Arab and other nations of Western Asia. Their songs call for peace and unity, particularly between Abrahamic religions – Judaism, Islam and Christianity.

“Tribal Dance”

Composer, drummer, singer and arranger AmirYa and his “Tribal Dance” band combine the sounds of the ancient tribal and modern electronic music, creating a unique, hypnotic and sensual musical adventure. It is not just a performance or a party – it is something that you have never experienced!

Night DJ programme and dancing till dawn

00:00 – until sunrise

DJ Sapiens and DJ Mango from Israel and others.

2 August, Saturday. BIG STAGE, DAYTIME PROGRAMME

Time schedule of the programme will be revised

Culture programme

“Dream Doctors” from Tel Aviv, that will be represented in Latvia by professionals Nimrod Eisenberg and Yaron Sancho.

“Maagal” dance band

Riga dance band "Maagal" has been established in order to promote Jewish dance as an important part of the cultural heritage. The band includes children ages 4 to 16. "Maagal" regularly performs, gaining recognition both in Latvia and abroad.

“Eilat” dance band from Riga

The dancers will give an opportunity to learn about traditional Israeli dances. The dance group's repertoire includes a wide range of traditional Israeli dances that vividly illustrates diversity of the culture. “Eilat” is characterised by original costumes and the high quality of performance. Find out more: www.eilat.lv.

GRAND Fashion show

The fashion show is the most important event of the fashion and cosmetics day of the programme. It will be attended by fashion designers from Tel Aviv and Riga.

“Crocodile” collection by “Fyodor Golan”

“Crocodile” collection was created by Israeli designer Golan Frydman and Latvian designer Fyodor Podgorny. The festival will showcase 2014 annual spring/summer collection that has been influenced in its creation by the culture of both countries. In 2010 the tandem created its own brand, making their debut with their first collection at London Fashion Week. In 2011 the brand won the prestigious “Fashion Fringe” award, which aims to discover new talented fashion designers of Great Britain and help them develop their professional activities.

Students of the Art Academy of Latvia and their collections

The fashion show will showcase works by the students of the Fashion and Art Department of the Art Academy of Latvia.

“RimmaRomano” collection by the clothing designer Rimma Romano

In 2014 “RimmaRomano” collection won the Gindi Tel Aviv Fashion Week award as a new and promising designer, gaining the title of “Israel's Next Designer”. Her performance was extremely avant-garde. “RimmaRomano” style is characterized by minimalism, with multilayered clothing, disordered components and playing with the length of the garments, for example, patently long sleeves. As a result the clothes are innovative but could be worn outside of fashion shows. Favoured colour is gothic black, but olive green, grey and white colours also appear.

Collection by the designer Mika Barr

Mika Barr is a student from Tel Aviv – the winner of the competition, in which Shenkar Academy students developed works of clothing design, inspired by the traditional Latvian clothing and ornaments, as well as architecture. The student has her own studio “MikaBarr” that creates original 3D textiles for clothing and interior decoration. Designer Mika can create both small-scale works with just few copies and high volume production work. She gains inspiration from both natural and man-made structures. Textile production is handmade and upon closer inspection surprises with its accuracy and thoroughness.

Collection by the clothing designer Anat Eyal

Israeli artist Anat Eyal creates unique handmade jewellery using glass, silver and gold. Each work is like a macrocosm that reflects the desire for beauty, passion for nature and attention to detail. Anat Eyal creates her work both for clients around the world and for changing exhibitions.

Collection by the jewellery brand “Noritamy”

“Noritamy” is a jewellery brand created by two designers – the jeweller Tammar Edelman and the architect Elinor Avni. The artists combine their talents to create an architecturally stunning works of art – modern, but classic jewellery that creates a powerful effect, but does not outshine the wearer. Jewellery combines high-class metals with other materials such as wood, leather, etc. Each work is unique and as timeless as is the idea that inspired it. Find out more: <http://noritamy.com>.

Dance show “We Intention”

(1 un 2 August)

Dance show “We-Intention” was created specifically for the festival programme, in cooperation with Israeli choreographer Ady Elzam and the dancers of “I-Dejas mājas” (in cooperation with Inese Upeniece, Lilija Lipore and Olga Žitluhina). Festival cultural programme performance will be shown twice – 1 and 2 August. The performance can be characterized by J. Krishnamurti's thought: “The more you know yourself, the more clarity there is. Self-knowledge has no end - you don't come to an achievement, you don't come to a conclusion. It is an endless river.”

2 August, Saturday. “Chill Expo” TENT

“Israeli design” lecture and discussion

13:30 – 14:30 “Israeli design” lecture by Ziva Koort

14:30 – 15:30 Panel discussion.

Participants:

- Ziva Koort, lecturer;
- Elinor Avni, designer (Israel);
- Anat Eyal Kuller (Israel);
- Mika Barr (designer, Shenkar Academy student who won the competition for the opportunity to demonstrate her design works at the festival fashion show).

Chess and checkers (every day of the festival)

12:00 – 20:00

- Everybody at the festival can play. Come over, register and play.
- Demonstrations of skill, simultaneous exhibition (13:00, 16:00, the time will be confirmed).

Chess and checkers programme is being implemented in collaboration with the “Riga Sports Veterans Club”.

2 August, Saturday. CULINARY AREA

Culinary show

14:00 – 16:00

Culinary programme activities offer an opportunity to discover Israeli national food culture. Cooking demonstrations by Israeli TV star chef Yan Gicelter in collaboration with "Rejwan Travel Service". Contests and surprises.

There will also be an opportunity to try and buy traditional Israeli dishes in the festival area.

3 Augusts, Sunday. FAMILY AND SPORTS DAY

Sunday, 3 August is family and sports day of the festival, that includes a broad children, sports and cultural programme as well as other educational and recreational activities for families. For example, it will be possible to touch a specific kinetic sand, make sand art, learn traditional Israeli dances, learn how to do something nice together with the clowns from “Dream Doctors” (Israel) and

“Dr.Klauns” (Latvia) charitable organizations, enjoy inflatable attractions, take part in creative workshops, etc. Daytime programme offers a variety of recreational and educational facilities for the entire family.

Specific activities will take place in the sports area and will be announced separately.

ACTIVITIES THAT TAKE PLACE EACH DAY OF THE FESTIVAL

SPORTS AREA

Sports programme for the whole family. Come over and join in!

12:00 – 20:00

Activities in the sports area take place every day of the festival from 12:00 to 20:00.

Come to the sports area, register, and enjoy the game.

- Matkot game in the sports area and all of the festival territory. Sport, without which it is hard to imagine today's Tel Aviv beach. It is a game with rackets, where everybody is a winner.
- Beach volleyball. Tournament and games for the guests of the festival.
- Beach football. Games for the guests of the festival, tournament.
- Beach Tennis. Games for the guests of the festival.
- Water sports activities.

* Chess and checkers at a quiet area of “Chill Expo”.

CHILDREN AREA

Children and family programme

12:00 – 20:00

- “Dr.Klauns” – educational activities for children and adults;
- “Dream Doctors” (Nimrod Eisenberg, Yaron Sancho) – educational and creative activities for children and adults at the children area, the festival area and on the big stage;
- kinetic sand workshops for children (“RiGame”);
- children's inflatable attractions.

Seminars about Jewish culture for children ages 5 to 13

12:00 – 16:00

Each day of the festival practical seminars for children will be provided with co-operation of the Jewish Agency “Sohnut” (01.08.2014., 02.08.2014., 03.08.2014.):

12:00 – 13:00 Seminar “The Hebrew letters”;

13:30 – 14:30 Seminar “The Hebrew symbols”;

15:00 – 16:00 Seminar “The different Israel” (geography, flora, fauna, history).

FESTIVAL TERRITORY

Tour guide programme on the festival territory

12:00 – 18:00

Two professional guides – Boris Brestovitsky (in collaboration with “Rejwan Travel Service”) and Leonid Glanc (in collaboration with “METROCLUB Tours & Vacations”) will offer tours of the festival territory every day of the festival. Following a special tour programme the guests of the festival will have an opportunity to discover Israeli culture and world-famous people with ties to Latvia.

- meeting place: Information Centre, every hour 12:00-17:00;
- in Latvian, Russian, English; time will be specified.

The festival tour programme and guided excursions take place in cooperation with Žanis Lipke Memorial Museum, located near the territory of the festival.

Tal Peleg's stage makeup art workshop (only 2 August)

12:00 – 18:00

Israeli makeup artist Tal Peleg's workshop and master classes. The Israeli artist Tal Peleg paints on the eyelids and creates amazingly detailed drawings. She uses only eyeliner and eye shadow in order to paint the eyelids, inspired by fairy tales, movies, food and her own emotions. Her particular talent for make-up has made Tal world-famous. Previous works by the artist can be viewed on her Instagram account: http://instagram.com/tal_peleg

Sheila Eizensharf's Israeli dance master class (1 and 3 August)

13:00 – 13:30

Israeli dance master class will be led by Sheila Eizensharf and open to anyone. Sheila is a member of an Israeli dance group "Eilat" and an Israeli dance teacher, the manager of the project "Rikudei Am For the Whole Family" that offers young parents with small children to learn Israeli dancing. Sheila has participated in the annual Jewish Dance Festival for the Baltic Region "Inbal" and "Machol Europa Summer Course" organized by the Israeli Dance Institute. She also serves as a volunteer for the Riga Jewish Community.

SHOPPING AREA AND BEACH CAFÉ "Pludmale"

12:00 – 20:00

Festival market will be open every day of the festival, and it will be possible to purchase, try out and find out about the diverse merchandise from Israel and Latvia. For example, Israeli cosmetics, designer items, jewellery, etc. Both, tourism and business day as well as fashion and culinary arts day will have special offers and at the market as well as on the festival territory. The festival guests will have an opportunity to purchase travel packages to various destinations in Israel. There will also be presentations, competitions, etc.

A special festival atmosphere awaits at the "Pludmale" cafe, which will remain open at the Ķīpsala beach even after the festival.

A variety of activities will be offered by the festival partners: "Air Baltic", "Rejwan Travel Service", "METROCLUB Tours and Vacations", "Novatours", "SANO", "Dead Sea Premier", "Dzintars", "IDW Esperanza Resort" etc.

Pre-festival events

"Israeli Film Week". Cinema gallery "K.Suns"

25.07.2014, Friday, – 31.07.2014, Thursday

Israeli Film Week will be held from 25 July to 31 July with cooperation of the "K.Suns" cinema gallery, featuring 14 popular and critically acclaimed films. They have garnered high praise during Israeli and European film festivals and represent Israeli culture, traditions, history and society. Tickets will be available at the box office.

Friday, 25.07.2014

18:50 The Big Dig (Ephraim Kishon, 1969, 90 min.)

A comedy which depicts the madness of bureaucracy through a municipality's reaction to the actions of a lunatic, who has escaped from an asylum steals a compressor and proceeds to open up a main street and traffic artery in Tel-Aviv -Allenby Street.

20:40 Hill "Halfon" doesn't Answer (Assi Dayan, 1972, 92 min.)

Sergio Konstanza, a swindler, owes money to Mr. Hasson. He escapes to the desert where he joins a wacky army reserve unit whose Sergeant is engaged to one of Mr. Hasson's daughters...

Saturday, 26.07.2014

18:50 Colombian Love (Shay Kanot, 2004, 90 min.)

This is the story of three best friends trying to bridge the gap between lust, love and marriage. They've been to the army; they've seen it all. They are handsome and manly, but also unbelievably

immature. Three forms of a complex and vulnerable Israeli man struggling with the best of all emotions: love.

20:40 The Matchmaker (Avi Nesher, 2010, 118 min.)

Arik, a teenager growing up in Haifa in 1968, lands a summer job working for Yankeleh, a matchmaker, who has an office in the back of a movie theatre showing only love stories. Arik is introduced to a new world – built on the ruins of an old one. At the same time he finds himself falling in love...

Sunday, 27.07.2014

18:50 Five Hours from Paris (Leonid Prudovsky, 2009, 88 min.)

Only 5 flight hours from Paris, in a working-class suburb of Tel Aviv, two people meet. He is a bred-and-born Israeli and she is a Russian immigrant. He is a taxi driver and she is a music teacher. He has no aspirations. She gave up hers long ago. He is afraid of flying and she is about to fly away. What are the odds of them ending up together?...

20:40 The Human Resources Manager (Eran Riklis, 2010, 100 min.)

A tragi-comedy centered on the HR manager of Israel's largest industrial bakery, who sets out to save the reputation of his business and prevent the publication of a defamatory article.

Monday, 28.07.2014

18:50 The Policeman (Ephraim Kishon, 1971, 87 min.)

Satirical film about the misadventures of an aging policeman Azulai whose incompetence is only matched by his soft-heartedness. His superiors want to send him to early retirement, but he would like to stay on the force, and the criminals don't want to see him leave either...

20:40 The Children of the USSR (Felix Gerchikov, 2007, 96 min.)

Slava and his friends find themselves frustrated and alone in the harsh setting of a small desert town in southern Israel. This is the story of a generation of immigrant children, in a land of immigrants. The soccer field becomes their home away from home, the place where they can be themselves, and where they can prove their worth, to themselves, to each other, and most importantly – to the new world in which they find themselves.

Tuesday, 29.07.2014

18:50 The Band's Visit (Eran Kolirin, 2007, 87 min.)

A band comprised of members of the Egyptian police force head to Israel to play at the inaugural ceremony of an Arab arts centre, only to find themselves lost in the wrong town.

20:40 Restoration (Yossi Madmony, 2011, 105 min.)

When his business partner of many years dies suddenly, Yaakov Fidelman realizes his antique furniture restoration shop is on the point of bankruptcy. Fidelman's son, who doesn't get along with his father, wants to close the shop. Will Mr Fidelman be able to establish peace with his family and find tranquillity within himself?

Wednesday, 30.07.2014

18:50 2 Night (Roi Werner, 2012, 87 min.)

In a city, where everything is possible, a guy meets a girl at a bar. They decide to spend the night together and head back to the girl's home but – they can't find a parking space. "2 Night" is a magical tour of situations, feelings, fears and love.

20:40 Rutenberg (Eli Cohen, 2003, 90 min.)

The story of Pinchas (Peter) Rutenberg – a fascinating personality who brought electricity to the Land of Israel in the early years of the 20th century by building a hydroelectric power station in Naharayim. His mysterious past in Russia and England and his conflicting characteristics set the tone for this film.

Thursday, 31.07.2014

18:50 Jellyfish (Shira Geffen, Etgar Keret, 2007, 78 min.)

The film tells the story of three very different Israeli women living in Tel-Aviv whose intersecting stories weave an unlikely portrait of modern Israeli life.

20:40 Bonjour Monsieur Shlomi (Shemi Zarhin, 2003, 94 min.)

Shlomi, a 17-year-old boy who is failing school is discovered by his math teacher as having a rare gift for working with numbers and is eager to transfer him to another school where he can hone this talent. It turns out to be a less-than-welcome surprise to his family...

Benefit Concert at the Children's Clinical University Hospital

31.07.2014, Thursday, 11:00 (time will be confirmed)

Benefit concert at the Children's Clinical University Hospital with participation of the charitable organization "Dr.Klauns" and Israeli singer Tal Kravitz.

Clown doctors of the "Dr.Klauns" organization help to prepare children to endure physically and emotionally painful treatment process at the hospital. These doctors do not have medical education, but they have great acting and communication skills for working with children. They play different games and use therapy techniques to help children cope with anxiety and, just like regular clowns, make everyday life more fun. Clown doctor movement is a global public charity that was started in the U.S. in 1986. For more information regarding public benefit organization "Dr.Klauns" in Latvia visit its website www.drklauns.lv, www.twitter.com/DrKlauns, www.facebook.com/drklauns, www.youtube.com/channel/UCztob9L3IM92LmuS-wBOb7g

Culinary master classes of TV star chef Yan Gicelter

31.07.2014, Thursday, 12:00 – 14:00

Israeli traditional food preparation master class at the "3 pavāri" restaurant's demo kitchen. Internet live streaming.

Week of Israeli cuisine at "Alberts" hotel

28.07.2014, Monday, – 03.08.2014, Sunday (to be confirmed).

During the week prior to the festival "Tel Aviv beach" business lunch menu at the "Alberts" hotel will include special traditional Israeli dishes. The offer will be valid from 12:00 to 15:00.

Photo artist Ziva Koren's exhibition "Tel Aviv Moments" in Daugavpils

Photo artist **Ziv Koren's exhibition "Tel Aviv moments"** will be held at the Daugavpils "Renesanse" theatre lobby (Vienības iela 30) from 18 July to 4 August. The exhibition can be viewed every weekday from 10:00 to 17:00.

The programme is subject to possible additions, adjustments and changes until the beginning of the festival. Follow the latest news and most recent information on the festival's official web site: www.telaviv2014riga.lv, as well as – www.facebook.com/Telaviv.Riga.